

Amendments To the Claims

Please amend the claims as shown below:

1. (currently amended) A method of managing an idea management system and providing the idea management system to a first business organization comprising a customer, whereby wherein a second business organization independent from the first business organization comprises a service provider with respect to the customer, wherein the service provider develops implements the idea management system to be managed by for the customer, and whereby wherein the service provider uses is a recipient of ideas generated from submitted by employees of the customer into the idea management system to improve a product or service for purveyed by the service provider to at least the customer, wherein the method includes stimulating a flow of ideas from the customer through a remuneration or a reward provided by the service provider to employees of the customer for ideas submitted into the idea management, wherein the method further includes compensating by the service provider the customer for commercializing ideas submitted into the idea management system by the employees of the customer, wherein the method includes generating by the idea management system a multimedia presentation that conveys an animated graphical presentation of one or more scenarios resulting from ideas submitted by the customer to improve the product or service purveyed by the service provider, said multimedia presentation used for evaluating the submitted ideas.

2. (original) The method according to claim 1, wherein the improved products and services are sold to the customer.

3. (cancelled)

4. (cancelled)

5. (original) The method according to claim 4, wherein the compensation depends on the amount of benefit that the idea provides.

6. (currently amended) The method according to claim 1, wherein the idea management system is integrated to an Enterprise Resource Planning (ERP) System.

7. (original) The method according to claim 6, wherein the idea management system is integrated to a common ERP System of the service provider and the customer.

8. (original) The method according to claim 1, wherein the ideas are offered for sale or lease to third parties.

9. (original) The method according to claim 1, wherein the service provider uses a contractor to implement the idea management system for the customer.

10. (original) The method according to claim 1, wherein the idea management system is connected to an information system.

11. (original) The method according to claim 10, wherein the information system is a hospital information system.

12. (original) The method according to claim 1, wherein the service provider is connected via a computer network with the customer.

13. (original) The method according to claim 12, wherein third parties are connected with the service provider or the customer via a computer network.

14. (original) The method according to claim 1, wherein the service provider is connected via a software framework with the customer.

15. (original) The method according to claim 14, wherein third parties are connected with the service provider or the customer via a software framework.

16. (currently amended) A computer system for remote supporting and operating an idea management system, the idea management system being managed by a first business organization comprising a customer with respect to a second business organization independent from the first business organization, said second organization comprising a service provider of at least the customer, the system comprising:

at least one computer loaded with computer readable code developed by the service provider for implementing the following mechanisms in the idea management system;

mechanism for entering ideas into the idea management system, the ideas being submitted by employees of the customer into the idea management system to improve a product or service purveyed by the service provider to at least the customer;

mechanism for evaluating the ideas and including a mechanism for generating a multimedia presentation that conveys an animated graphical presentation of one or more scenarios resulting from the ideas submitted by the customer to improve the product or service purveyed by the service provider;

mechanism for stimulating a flow of ideas from the customer through remuneration or a reward provided by the service provider to employees of the customer for ideas submitted into the idea management system;

mechanism for the service provider to compensate the customer for commercializing ideas submitted into the idea management system by the employees of the customer;

mechanism for dispatching the ideas submitted by employees of the customer to relevant persons or locations;

mechanism for exchanging data about the ideas submitted by employees of the customer to improve the product or service purveyed by the service providersites; and

mechanism for storing the data.

17. (original) A computer system according claim 16, whereby the system is a client server system.

18. (original) A computer system according claim 16, whereby the system offers interfaces to third parties.

19. (original) A computer system according claim 16, whereby the system is integrated in a ERP system.